

Tri-Plex Universal Grease

What Is Its Place

SWEPCO 121 Tri-Plex Universal Grease is a multi-service grease which provides superior resistance to heat, shock, water and extreme pressure in a wide range of applications.

Feature/Benefit Analysis

As is the case with any product, the greatest success comes from matching the product's features and benefits with the prospect's needs.

Here are the primary features and resulting benefits that will be of interest to prospects for SWEPCO 121:

Extraordinarily wide application range provides great versatility without performance compromises of typical multi-purpose or multi-service greases. SWEPCO 121 can be counted on to provide excellent protection in all but the most demanding lubrication challenges. It is recommended for bearings, couplings and other grease points of all types which operate in the range of -30°F to +450°F intermittent. This feature means it can reduce grease inventory requirements for many customers and simplify greasing programs.

Proprietary Tri-Plex Chemistry produces a much tighter molecular structure which increases resistance to shearing and significantly increases grease service life. Worked penetration specifications show that it stays "in grade" longer, keeps its consistency in extended use and continues to provide superior lubrication.

<u>Advanced polymer modification</u> further improves performance in

critical areas such as high temperature oxidation and bleeding, shock resistance and resistance to water washout.

<u>Excellent pumpability</u> allows it to be used in pressurized greasing applications such as centralized grease systems.

<u>Reversability</u> allows SWEPCO 121 to reconstitute itself after exposure to high temperature bleeding. Unlike, other greases which are destroyed by temperatures which make them bleed and separate, SWEPCO 121 maintains its water and shock resistance even after exposure to high heat. This helps insure superior lubrication when equipment is pushed beyond its design specifications.

Prospect Tips

As a high performance multipurpose grease, SWEPCO 121 has extreme versatility and is recommended for all but the most demanding grease applications.

Top Five Prospects

- Over the road truck fleets of all kinds
- Equipment rental companies
- Excavating & construction companies (excavators, dozers, back hoes, scrapers, cranes, dump trucks, shovels, loaders)
- Manufacturing plants for general greasing applications, couplings and centralized grease lubrication systems
- Sand & gravel companies (crushers, shaker screens, conveyors)

Other Good Prospects

Lumber and logging companies, drilling contractors, agriculture (tractors, combines, harvesters, balers), car washes, commercial laundries and many, many others.

Some Specific Lubrication Points Which Should Be Explored

Prospects with varying grease needs; prospects with large inventories of different kinds of grease; prospects who would like to extend their greasing intervals for cost or convenience reasons; grease points which are hard to reach or are frequently missed during routine greasing schedules; bearing applications with high exposure to water or water spray; outside applications where grease must be pumped in extreme cold; applications where equipment is washed down regularly with high pressure sprayers; applications with heavy shock loads; applications with high heat exposure and many, many others.



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