



KNOW YOUR PRODUCTS...



SWEPCO 306 Supreme Formula Engine Oil

SWEPCO 306 is ideal for classic, vintage and legacy vehicles with diesel or gasoline engines. It remains one of our best-selling engine oils and a recommendation our Field Service Representatives and Distributors make on a daily basis. SWEPCO 306 was originally formulated for the Tier 1 2002 to 2007 over the road diesel engines and 2004 to 2010 off road diesel engines. These engines could burn 500 PPM sulfur fuel and are prior to most of today's exhaust treatments. SWEPCO 306 meets or exceeds API CI-4+ and SL/M specifications along with all other major engine manufacturer specifications prior to 2010.

The exceptional anti-wear properties of SWEPCO 306 fight against friction, heat and wear making it well suited for older equipment and engines. SWEPCO 306 performs well in off-road, racing and classic engines and provides maximum protection against scuffing, sludge, soot, corrosion, rust, shearing, high temperature thinning and low temperature thickening in both gasoline and diesel engines.

Many older engines and seals were designed to use mineral oil-based engine oils rather than synthetics and synthetic blends that are commonly used today. SWEPCO 306 is a high-performance mineral oil-based engine oil that is compatible with seals and materials that are original equipment or rebuilds.



Classic Porsche cars



Pre 2007 Diesel Truck



Pre 2010 Cat Gen-Set

If you are dealing with clients that are trying to keep their older engines running smoothly, highly recommend SWEPCO 306 Supreme Formula Engine Oil.

There are currently 17 case studies citing improved engine performance, extended drain intervals, improved fuel economy and overall cost savings.

Top Five Prospects for 306 Supreme Formula Engine Oil: (2007 and older equipment)

1. Independent Trucking... both long and short haul services.
2. Local delivery fleets such as lumber yards, manufacturers, beer and soft drink distributors, dairy plants, etc.
3. Excavating and construction companies.
4. Agriculture and forestry.
5. Municipalities... many have older equipment.

Other Good Prospects:

1. Motorcycles
2. Off road equipment
3. On and off-road racing
4. Mining
5. Automotive rebuild shops

Note: SWEPCO 306 should not be used in diesel engines newer than 2007 that are equipped with catalytic convertors. The higher phosphorous content in SWEPCO 306 will shorten the life of the catalyst.

John Barnes

Senior Scientist, SWEPCO

STLE, SAE, NLGI, ILMA, SEMA